



PODEMOS

**The Optimistic People for Development of Mozambique
(Political Party)**

**Preparing and Organizing
Victory of Good Governance for
Mozambique (POVGG) in 2029**



**Political Plan/
Project**

**Presented to:
Allies of PODEMOS**



Structure of Party's organizational activities and resource mobilizers

A developmental transformational thinking:

Invest in mobilization of resources to generate sources of income that allow three fundamental dimensions of sustainability:

The programmatic, the institutional and the financial towards the victory of good governance in Mozambique.



We assume that government must be the sector that is most responsible for promoting and upholding rule of law in a particular country. Good Governance (the process by which rules and regulations are designed, legislated and amended), government decision-making, and the manner in which these decisions are implemented and enforced, is essential to ensuring rule of law, social justice and Human Rights. Effective governance results in a transparent public sector that is held accountable for its actions by an independent judiciary, is responsive in providing public services, and also ensures that an engaged citizenry is able to act as a further accountability mechanism.



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PODEMOS

Executive Summary

There is clarity and growing awareness in Mozambicans that Mozambique's main problem is the bad governance perpetrated by Frelimo regime, since 1975, which has become the new colonizer of the country, whose Party has expropriated the State, its institutions and resources, through which it social and economically discriminates against other existing social forces, increasing social inequalities, violates human rights, impoverishing the country in all aspects and remains fraudulently in power, being this, the reason somehow, why there are insurgencies and military attacks against innocent peoples. The Plan “*Preparing and Organizing Victory of Good Governance for Mozambique - POVGG*” is a PODEMOS 2025-2029 resources mobilizations plan for 154 Districts of Mozambique, led by Party’s central leadership and administered by its Provincial and District Secretariats.

In amount, these project aims to raise Twenty-two million, three hundred and forty-three thousand and sixty-eight American dollars and ninety-five cents (U\$D 22.343.368,95), to allow the necessary logistics, that among other items will ensure implementation of following strategic Plan/objectives which in turn will create party’s sources of programmatic, institutional and financial sustainability, to makes us more stronger, if we manage to: 1) Mobilize more logistics means to facilitate Party’s work; 2) *Mobilize and register more one million and five hundred (1,500,000) new members*; 3) Establish and operationalize all party's structures along the country; 4) Empower/train all created structures on PODEMOS’ School; 5) *Establish and operationalize a powerful horizontal and vertical political marketing system*; 6) Promote and ensure programmatic, institutional and financial sustainability; 7) Develop a diplomacy for socio-political alliances at local and international levels; and 8) *Held Party’s 1st congress with delegates from all Districts held.*

“*Preparing and Organizing Victory of Good Governance for Mozambican State and Society - POVGG*” is willing to cover all who need or have clarity and believe that after the national liberation struggle, which brought political independence, and after 50 years of Frelimo's governance, Mozambique needs and must engage in a new struggle for its Good Governance, based on truth and social justice, respect for human rights, whose indicators may be: *transparency in government acts; separation and interdependence of powers; protection and respect for just laws; strong, efficient, effective and depoliticized institutions; equity and participation of citizen; as well as responsibility and accountability for every acts in governance.*

For this reason, target will be civil society members and organizations of all levels (families, representative of Ngos, students, academics, community members, woman organizations, youth organizations, settlements, faith-based organizations, Community and traditional leaders, representatives of community courts, social activists, religious, school community councils, political parties, demobilized Soldiers and their associations, Nucleus of Liberation struggle combatants, among other).

Thereby, the project concept is expected to raise U\$D 22,343,368.95 distributed as follows: U\$D 12.784.326,99 in **the first phase** (National mobilization and member registration; Creation and operationalize of social organs and organizations throughout the territory; Establish a vertical & horizontal political marketing system; Empower the created organs and social organizations on cause of struggle and Develop diplomacy for socio-political alliances internal and external. **The Second phase:** U\$D 2.635.450,00 (Hold first congress of the party & run Municipal elections in 2028), and **Third phase:** U\$D 6.923.591,96 General elections in 2029 (Presidential, legislative, Provincial election).



PODEMOS





Introduction, purpose and need

Party's description	<p>We are PODEMOS, a political Party, designated in Portuguese by “Povo Optimista para o Desenvolvimento de Moçambique” (Optimistic People for the Development of Mozambique), of private law, with own cause of struggle, values, doctrine, discipline and centrist-left ideology, conducted by Mozambican citizens, committed, aiming to reach the governing power, based on Social Justice & Good Governance, which is the force of struggle and reason for political existence.</p>
Legalization	<p>The Party - Optimistic People for the Development of Mozambique (PODEMOS) was legalized on May 7, 2019 and published in the Bulletin of the Republic, III Series - nr 104, of Thursday, 17 May 2019</p>
Our vision	<p>Our vision is: a peaceful Mozambique; of social justice; effective Law and Democratic; which respects ethnic and cultural diversity and practices good relations with other states and peoples on the basis of mutual benefit; with high levels of Human Development Index and governed within the Universal Standards of Human Rights; with a real separation and interdependence of powers; assuming accountability; promoting sustainable development; free of any form of people's exclusion, free of corruption, discrimination, nepotism, patronage and paternalism.</p>
A Political Project (POVGG)	<p>The POVGG project is aiming to mobilize Twenty-two million, three hundred and forty-three thousand and sixty-eight American dollars and ninety-five cents (USD 22.343.368,95) to allow the necessary logistics that among other items will ensure implementation of PODEMOS' key strategic objectives as indicated, which in turn will be party's sources of sustainable resources, through which it will ensure victory of a Government of Good Governance in Mozambique.</p>



Country's strategic location: Mozambique is situated to south east of the African continent, it shares borders with six other countries: Tanzania, Malawi and Zambia to the north, Zimbabwe to the west, South Africa and eSwatini to the south. Its long Indian Ocean coastline of 2,500 kilometers faces east to Madagascar and boasts numerous superb beaches fringed by lagoons, coral reefs and strings of small islands. About two-thirds of its population of more than 31 million live and work in rural areas. Mozambique is rich in mineral resources such as gold, emeralds, copper, iron ore and bauxite and newly discovered natural gas offshore. It is endowed with ample arable land, water, energy; three deep seaports; and a relatively large potential pool of labor. It is also strategically located; four of the six countries it borders are landlocked, and hence dependent on Mozambique as a conduit to global markets. Mozambique's strong ties to the region's economic engine, South Africa, would underline the importance of its economic, political, and social development to the stability and growth of Southern Africa as a whole.

Political Context: Mozambique, which gained independence from Portugal in 1975, is still suffering from effects of bad governance. Insurgent attacks in Cabo Delgado Province causing thousands of deaths, destruction of socioeconomic infrastructure and more than 400,000 displaced people by this time, associated to permanent tensions between ruling Frelimo party and the opposition former rebel movement Renamo that despite the ongoing DDR, emerged within the same Renamo, the so-called military junta, that since last elections of October 2019 has been militarily attacking social infrastructure causing several deaths in the Center of the Country.

So far, the May 17th 2019 legalized political Party, the Optimistic People for Development of Mozambique - PODEMOS, is the youngest political party in Mozambique. Despite all political, institutional and financial constraints imposed on electoral process and in particular to opposition Parties, PODEMOS, with its five months of existence until the electoral period and aware of the logistical-administrative challenges was able to participate in the elections, imposing the truth of its electoral manifesto and received the confidence of Mozambicans, because among 27 Political parties and coalitions which participated in October 2019 elections, many of them with about 30 years of existence in political market, PODEMOS with only five months at the time, was the fifth most voted party in Mozambique.

Five years later (2024), the PODEMOS Party competed in the General Elections (Presidential, Legislative and Provincial) with 33 other political parties and became the second most voted Party in Mozambique, with 43 Parliamentarians for Assembly of the Republic and 67 Members of the Provincial Assemblies and its President, Dr. Albino Forquilha, with the Status of opposition Leader in Mozambique.

Mozambique elects representatives at several levels: At national level a head of state – the president - and a legislature. The president is elected for a five-year term by the people. The Assembly of the Republic (Assembleia da República) has 250 members, elected for a five-year term by proportional representation; at provincial level, since 2009 Provincial Assemblies, elected at the same time that the national elections; at local level, since 1998 Municipal Elections to elect the leaders of the growing number of municipalities: the President of the Municipal Council and Municipal Assemblies and at district level, all 154 administrators will be elected from 2024. The distribution of parliamentary seats among the parties is like following: FRELIMO 171 seats, PODEMOS 43 seats, RENAMO 28 seats and MDM 8 seats who are directly elected through a system of party-list proportional representation and serve five-year terms. Parties must receive at least five percent of the vote nationally to gain parliamentary representation.



Development Challenges: The country's main challenges include maintaining the macroeconomic stability considering exposure to commodity price fluctuations, and reestablishing confidence through improved economic governance and increased transparency, including the transparent handling of the hidden debt investigation. Moreover, structural reforms are needed in support of the currently struggling private sector. Another major challenge is diversifying the economy by moving away from the current focus on capital-intensive projects and low-productivity subsistence agriculture, while strengthening the key drivers of inclusion, such as improved quality education and health service delivery, which could in turn improve social indicators.

PODEMOS fights for Social Justice & Good Governance of Mozambique

For PODEMOS, governance as the exercise of economic, political and administrative authority to manage a country's affairs at all levels, it comprises values, norms, mechanisms, processes and institutions through which citizens and groups articulate their interests, exercise their legal rights, meet their obligations and mediate their differences. Good governance fundamentally observes the following main indicators, which unfortunately the present Mozambique's system/government, has in the papers but in practice never fulfilled:

- ♦ **Transparency in governing acts:** A major premise of good governance is the citizens' access to information, and a good government must ensure free flow of information to citizens. In a parliamentary democracy as we are, transparency in government becomes a necessity and this becomes possible by basic doctrine of separation of power, checks and balances among the executive, legislature and judicial branches. Transparency requires that the decisions are taken and their enforcement is done in a manner that is in conformity with the rules and regulations. In Mozambique things are different. Government presents to Parliament Economic and social plans and its budget but then does not present to same parliament account reports. Collect taxes and parts of this does not deposit in the public treasury. In practical terms there is no separation of powers because Frelimo invested and continues do so, in politicizing state institutions to take socio-political and economic advantages and subdue other Political Parties. In defense of the Party, frelimo's parliamentary bench approved the inclusion of theft-of-corruption of its members in government, of more than 2 billion American Dollars to the state bill, meaning agree to further increase of poverty for the people of Mozambique for next 50 years.
- ♦ **Defend Fair Laws and Respect them:** This is a framework that is enforced in an impartial manner for protecting human rights, securing social justice and checking abuse of power; it is a prerequisite for good governance. In Mozambique, the parliamentary bench of the ruling Party, to favor itself, approves unfair laws given the fact that they are the majority and disapproves projects and ideas of opposition. For example, they never agreed to pass the law recovering corruption assets, because all the corrupt known in Mozambique are members of the Ruling Party, and to protect and benefit them, Frelimo's parliamentary bench refuses to pass the law.
- ♦ **Strengthening institutions-effective and efficient:** Good governance also rests upon the fact that the process and institutions should produce results to meet the needs of the society. Make our institutions stronger, actuable, reliable and not discriminatory in the eyes of the citizens. Also entails proper utilization of resources at their disposal as well as in the government. In Mozambique, the prominent people of the Ruling Party are stronger than institutions, are also stronger before the laws, they give orders to the state institutions, including justice administration, when and how they want. The interests of the Ruling Party are



also stronger before state-institutions. It disappears large sums of state money in favor of the Ruling Party, and institutions can't say and do anything. For example: most state-owned companies, among which, the most important from the point of public interest (electricity, water, telecommunications, Mozambique's railways, Airports and airlines of Mozambicans flights; Institute of Social Security, among others) that would normally be producing wealth for the State/people, are repeatedly bankrupt financially, because the revenues of these companies go into pockets of ruling party, financing their political campaigns or/and accommodating other interests since their managers are appointed by political trust in a country where the administration of justice is also not independent.

- ♦ **Inclusion, Equity and Citizen Participation:** Good governance advocates that no one, individual or minority groups, regardless of color, political affiliation, ethnic tribe, religion, ..., from the same society must be excluded from the political, social and economic rights of its state. Citizens participate in the organs of government – executive, legislative, judiciary and regularly exercise their rights to franchise. Participation could be either direct or through the representatives. In Mozambique, opportunities for business, employment, scholarships, among others, are exclusive to family members of prominent figures of the Ruling Party. The best opportunities for business, employment, scholarships, among others, are exclusive to family members of prominent figures of the Ruling Party. For example: the existing business class, called CTA, which regularly travels with the President of the Republic to search for investments, is composed exclusively of members of the Ruling Party, reinforcing in these ways, not only discrimination and social inequalities, but also, the domination of Frelimo in social and economic arena.
- ♦ **Responsibility:** Good governance would be possible only when the holders of institutions take responsibility for their tasks and are held responsible for the contrary acts they have committed. It involves hiring public employees for their professionalism. In Mozambique, where the Ruling Party considers itself the owner of the state, puts public servants by political trust, places those who will strengthen the Party in that public institution, regardless the laws that exist, regardless of the job contests that are posted in the media, all to deceive, the true selection of public servants is made by members of ruling Party, being the fact that weakens public institutions, because, there is no professionalism, only political trust is sought.

Accountability to the governed: The test of a vibrant democracy, which is vital indicator of a Good Governance, is the degree of success in ensuring accountability of those who rule, to those from whom they derive their service and authority. The Government of Mozambique does not account for its governing acts. In addition, when the citizens demands such accountability or express its opinion in public and come close to the truth, the ruling government, Frelimo, becomes intolerant, persecute, excludes, isolates and, even go to extreme of assassination. Today, in Mozambique, is no longer a secret to anyone, that opening your mouth and speak out true though you become a victim of the system. It is no rare hearing voices of prominent figures appealing extermination of those who tempt to speak out and tells what is wrong, a historic practice of silencing voices used since the time of monopartisanship. Our country has many citizens who have suffered kidnappings, tortures, murders simply because they asked the Government for accounts or they have spoken truths about government abuses. PODEMOS is confident, that together WE CAN change and develop Mozambique.



***In conclusion:** The real problems that destabilize Peace, Reconciliation and Development of Mozambique, in all its aspects, are not the military attacks, because they represent the consequence of a real and structured problem, which is Frelimo-regime and its bad governance that has become authoritarian and terrorist/killer in its state's management. The insurgencies results from breached social contracts with citizens/people, in form of: social injustices and by recurrent electoral fraud throughout the term of General Peace Agreement (04/10/1992), the Cessation of Military Hostilities Agreement (05/11/2013), and the so-called Definitive Peace agreement and National Reconciliation (06/08/2019).*

POVGG feasibility

Mozambique's great project is the emergence of an innovative consciousness, which is expected to structure the state and society to a Good Governance environment, namely PODEMOS - a Political Party. This Project "POVGG" represents the strategy through which PODEMOS Party seeks to achieve its objectives, Practically, objectives of the Mozambican People in the next five years.

The emergence of PODEMOS within the most impoverished and discriminated social extracts, the cause and values it defends, and also presenting an electoral manifesto that met the main concerns of Mozambican people, was without doubt, the main force of its rapid expropriation by families, young students from cities and countryside, academics, representatives of formal and informal sector, in short, by all Mozambican social extracts, creating space in five months of its legalization, to participate in the last elections, still winning the fifth place among the 27 participating parties.

Impressively and as if to affirm the theory that the strength of a people is in its own conviction, Mozambique witnessed with admiration, in all 11 provinces including Maputo city plus 138 from 154 districts of immense Mozambique, young people of both sexes, mothers and parents heads of families, nurses and teachers above all, who climbed mountains, walked long distances, crossing dense forests and rivers to meet the local populations and spreading existence of a new political party, which is PODEMOS, its cause of struggle (goals) and values/principles that it defends. In these meetings and despite the threats by some local agents of the Frelimo regime, many people immediately joined the Party, hoisting Party flags if there were. It was and continues to be interesting to note that in some places, such as the Provinces of Zambezia, Nampula, Sofala, Maputo city and Province above all, many renounced their Parties with which they were decades and joined PODEMOS Party. These facts confirm a strong viability of PODEMOS, making it a potential candidate to govern Mozambican State if the present five-year investment plan/project is fully implemented by 2029. **Conclusively PODEMOS is a viable project to free Mozambicans from the oligarchy of Frelimo regime that for 50 years is impoverishes the country and bring, finally, the Good Governance of the State and its institutions.**

The belief in Victory of Good Governance in 2029

We recognize the hardness of our war to take oligarchies out of power in Mozambique, but it must be won in the name of truth, human dignity, good governance, peace building and country development. We believe that PODEMOS will governor Mozambique in the next five years, because we are sure of following fundamental things:



First: Mozambicans have gained awareness that the reason for persistent absolute poverty, concretely, permanent political-military instability, extreme social inequalities, low human development index, underdevelopment of agro-industry, chronic malnutrition in children; high suicide rates in adolescents and young people; poor land, air, and sea transport system, the disuse of marine wealth and the numerous rivers that the country has, the low quality of basic services: education, health, public security including unemployment despite the favorable climacteric and geostrategic conditions that Mozambique has, among other problems that plague the country, it is due to the capture of State by Frelimo regime, that during successive governments considered state institutions a private property and putting corruption in its governing system – being the main indicator of bad governance.

Second: The people know that Frelimo never wanted multiparty democracy, in practice never respected principles of a democratic system, that electoral fraud organized by Frelimo, do not happen only in processes and during elections, but, during all 365 days of the year, because Frelimo uses state infrastructure (Physical and psychological) that usurped when it was a single party, a situation that fights to maintain it today. In the constitutional change, from mono to multipartisanship, Frelimo inherited technicians from the state apparatus 100% of its political confidence, and unfortunately, some of these employees think until today, that the state and its resources are a property of Frelimo, and therefore owe favors to the Party for employment they have. This state of affairs reveals that Frelimo (party-state) has always organized itself as a political party, in the last 50 years including the multiparty period, at the expense of human, material and financial resources of the state to which we all contribute, regardless our ideological beliefs.

Third: The Mozambican National Resistance (RENAMO) and the Democratic Movement of Mozambique (MDM), which have been in Parliament for more than 30 years, have proven not to have a governance project, but also have the same problems that Frelimo presents. These political parties have a profound inability to reflect internally on democracy, on real country's problems and probable hiccups, definition of their own causes of struggle, their values/principles, consequently, they still cannot organize themselves as political parties whose mission is to govern Mozambique, unlike the current stage, despite some external logistical support that have been benefiting. This is why many of their members are abandoning in favour of the new Parties, as is the case with PODEMOS.

...and fourth: Today, the people are aware that Frelimo's control and dominance over the state through the institutions violates the laws of multiparty coexistence, violates the rule of law, violates the principle of equality of circumstantial in exercise of political, social, economic and cultural life of society, and violates social harmony causing social, economic and political instabilities that lead to armed conflicts as is the case today. The most imposing of all, is that today, Mozambicans know that all the evils we suffer as a society, come from this form of governance, practically, bad governance that needs to change urgently for the good of people and their development. PODEMOS is an alternative of governance for Mozambique, we have responsibilities for the future of the country, and so, on behalf of Mozambican people we must win coming elections.



Understanding the opportunity and cost towards Victory of Mozambique' Good Governance

Our strategic thinking: PODEMOS see frelimo's poor governance and internal weakness of historic opposition parties (Renamo and MDM) as an opportunity for victory of Good Governance for Mozambique in 2029, which is the cause of PODEMOS's struggle and reason for its existence as a Political Party. However, we are aware that opportunity for itself does not give us victory we need to work tirelessly the size of entire national territory, implementing in detail the steps of each point of strategic matrix that follows.

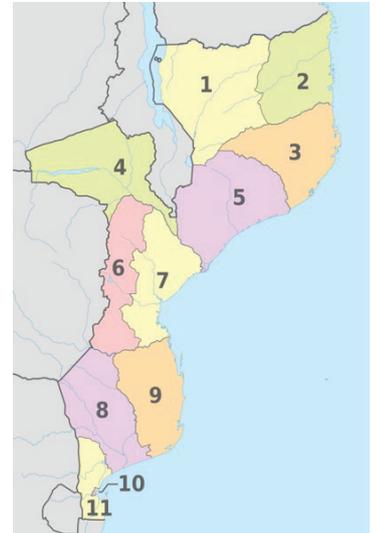


Goal, key activities and outcomes per each strategic objective



Strategic objective 1 Mobilize means (logistics) to facilitate the mobilization work

Objective introduction: Mozambique is big country. Located in the south east Africa, it has a total area of 786,380 square kilometers (303,623 square miles). About two-thirds of its population of more than 31 million (2021) live and work in rural areas. The 2020 population density is 39 people per Km² (100 people per mi²) and the country is divided into ten Provinces and one capital city with provincial status. The provinces are subdivided into 154 districts. The districts are further divided in 419 Administrative Posts, Localities and Neighborhoods which is the lowest geographical level of the country.



The country is divided into plains, mountains, rivers, lakes and ponds. Being one of the poorest countries in the world, its access routes are extremely precarious, accessible only with good 4x4 vehicles. As stated, the majority of its people, living in rural areas, do not know how to read and write and consequently do not benefit from the information and communication technologies that would facilitate the mobilization work, being this scenario that we seek to solve with the mobilization of logistical means that will facilitate the work of mobilizing populations for the party, whether they live in cities or in rural areas. The main goal is to guarantee logistical and financial means necessary to implement strategic objectives of Party's 2025-2029 Plan.

The main goal is to guarantee logistical and financial means necessary to implement strategic objectives of Party's 2025-2029 Plan.

Expected outcome:

- i. Virtual and physical contacts between Party structures and populations, both at national and local levels guaranteed and facilitated;
- ii. The mobilization of members throughout the national territory, its structuring, training, implementation and monitoring of Party plans guaranteed and facilitated;

Key activities: Once the financial resources are obtained, proceed to procurement and acquisition of:

- ✓ Blocks of member registration forms for all Provinces, Districts, Administrative Posts, Localities and Neighborhoods;
- ✓ Registration forms (hire a company to produce biometric cards for PODEMOS members);
- ✓ A company to establish the software system for registration and accounting of members and their monthly contributions by district ensuring efficiency and effectiveness in financial sustainability of the Party;
- ✓ Means of transport (vehicles, motorbikes, bicycles) to provide Provincial and District structures;
- ✓ Desktop and portable computers for records and data conservation as well as consumables;
- ✓ Party's national headquarters as well as Provincial headquarters and its equipment;
- ✓ Basic cell phones for Party representatives in rural areas, among other needs.



Strategic objective 2 **Mobilize and register 1.540.000 members for PODEMOS**

Objective introduction: Members and supporters are the main raw material of a Political Party. We realize that investing today in the mobilization of members and supporters, in structuring and empowering them is to create and guarantee at the same time the human and financial sustainability of the Party for tomorrow. During the few time of party's existence, we have noticed that many Mozambicans identify themselves with the cause of PODEMOS, including those of other Political parties that have become full members. In last year's elections (2019) the country registered about 17 million potential voters. However, because they no longer believe in the fairness, freedom and transparency of process given institutions politicized by Frelimo but also precarious preparation and organization of opposition parties, only half of these were voting, harming the democracy. With this national mobilization, PODEMOS wants to invite the more than 8 million potential discouraged votes to gain confidence in democracy, the basis for Good Governance, social justice and Human Rights of a Country. The objective is to bring more people / members (more than 1 million is half) to the Party along the next 4 years, 10 thousand per District which will also influence others to join.

Expected outcome:

- i. Presence of the Party and its structures in all 11 Provincial capitals, 154 district capitals and in 416 villages of Administrative Posts including localities and in all neighborhoods of the country guaranteed;
- ii. Secure records of members per district, their ability to participate in Party's activities but also collection of membership fees every month guaranteed;
- iii. Presence of party inspectors, duly trained, at all polling stations in the next elections guaranteed - one of the great weaknesses of the opposition parties in Mozambique, knowing that they are fighting against a ruling Party that stands for theft of votes and other fraud;
- iv. A comprehensive and secure vote in favour of PODEMOS, towards its presidential, legislative and provincial assembly victory in 2029 created and guaranteed;
- v. Presence, structuring and Party strategic thinking's introduction throughout national territory guaranteed; as well as
- vi. Three important sources of Party's sustainability duly achieved, namely:
 - ✓ **The programmatic:** The Party transmits and defends an ideology (center-left), and has a aims, values and reliable principles correspondents needs of Mozambican society, through which it can conquer and retain members;
 - ✓ **The institutional:** The Party has a strong, yet flexible structure and accountable which mean transparent governance practices. Its structure and good governance allows it to respond to the shifting priorities of its effective member, supporters and to new responsibilities toward its member and society as whole, while creating a positive work climate for its organs/staff; and
 - ✓ **The financial:** The Party draws on various sources of revenue, allowing it to support its ongoing efforts and to undertake electoral challenges as well as new initiatives.



Key activities:

- ✓ Create community brigades and carry out door-to-door mobilization work explain our cause of struggle, our doctrinal principles and party values - reasons for joining PODEMOS, but also on how to join, where and benefits from being well governed;
- ✓ Make personalized and collective contacts, through seminars, workshops, especially with members of communities, with informal merchants, with traditional and religious leaders, with secondary and university students, with basic organizations of civil society, and others, directly affected by absolute poverty, impacts of systemic corruption, state psychological terrorism, social inequalities, among others, conveying messages about the benefits of Good Governance as well as the harm caused to our country by bad governance, as a reason to join the PODEMOS party;
- ✓ Celebrate contracts with 87 community radio stations, 5 national televisions and news papers to spread messages about good governance in a state, their benefits to socio-economic development, social justice, human rights as well as the Peace and Security of a people, as a reason to join the PODEMOS party;
- ✓ Hold separate meetings with specific professional groups (associations), such as teachers, nurses, journalists, peasants, cultural arts workers, with semi-collective passenger carriers and business classes to transmit the Cause of PODEMOS struggle - Good Governance, gather their concerns, but also to show the negative impact of the poor governance existing in the country, inviting everyone at the same time to join the young PODEMOS to improve together our image of governance.

Strategic objective 3

Establish and operationalize party's structures

Objective introduction: The maintenance of full functioning of the Party and its institutional sustainability throughout national territory will require a solid and competent internal structured organization from the base to top. Primary objective is to ensure the presence and articulated functioning with all its organs in order to ensure the communication of its strategic objective (Political orientation, values / principles that includes the development of programmatic, institutional and financial sustainability), as well as the continuous mobilization of members and supporters throughout the national territory. The primary objective is to guarantee functional and competent structure at all levels where the Party exists including the diaspora.

Expected outcomes: We expect following outcomes:

- i. Formal and functional party's structures established – (Councils and Secretariats, at following levels: Provincial, District, Administrative Post, Locality, Village/Neighborhoods and Nucleus throughout the Country);
- ii. Presence of party's functional structure at community level and reliable transmission of its voice guaranteed - thus ensuring its permanent contact with the people serving among other six essential functions: providing overall strategic direction, promote mobilization activities, managing data collection and analysis on member registrations, handling communication, coordinating party' outreach at that level and mobilizing member fees payment;
- iii. Establishment and development of Party's Social organizations guaranteed, namely: PODEMOS Women's Organization (OMP); PODEMOS Youth Organization (OJP); PODEMOS Combatants Organization (OSCID), and Civil Society Organization affiliated to PODEMOS (OSCIF-F).



- i. Local horizontal & vertical Marketing Development Guaranteed.

Key activities:

- ✓ Conduct training workshop of 110 trainers, 10 coming from each province in matters of organization and operation of the Party that includes the creation of organs / structures, components for each level of structure and competencies of each level of organ as well;
- ✓ Prepare and approve an action plan, with clear deadlines and goals for the Provinces and Districts to carry out monitored by general secretariat.

Strategic objective 4 Empower/Train the created structures/organs on PODEMOS' School

Objective introduction: We consider training of our members, organs/structures and social organizations to be essential and very important investment to be done for achieving party's goals. It will be a set of activities aimed at theoretical and/or practical acquisition of knowledge, skills, values and attitudes necessary for full exercise of militancy and party functions. Ultimate objective is to guarantee in the Party men and women with collective capacities for success of Party's agenda em 2029 (PODEMOS' school).

Expected outcomes:

- i. Necessary competencies to manage the structures, goals of the Party, volume of activities, their importance, responsibility of each structure component, among others, duly transmitted and assumed;
- ii. The five knowledge about PODEMOS' School (Party's Cause of struggle; Political Ideology; Doctrine; Values & Principles; and Party strategic thinking in each era transmitted and assumed:
 - ✓ Transparency in government acts;
 - ✓ Separation and interdependence of powers;
 - ✓ Protection and respect for just laws;
 - ✓ Strong, efficient, effective and depoliticized institutions;
 - ✓ Equity and participation of citizen, as well as
 - ✓ Responsibility and accountability for every acts in governance
- iii. Knowledge about governing ethics well transmitted and assumed;
- iv. The Party's SWOT (Strengths, Weaknesses, Opportunities and Threats) transmitted and assumed;
- v. Knowledge about the party's management, member and supporter mobilization, promotion of sustainability initiatives, fundraising and also on financial and asset management, among other items transmitted and assumed.
- vi. Trinomial concept: LCC - 1) Leadership, 2) Cause and 3) Communication introduced and developed;



Key activities:

- i. Conduct workshop to plan on trainings of national, provincial, district, administrative post, neighborhood in necessary trainers, contents of training (modules), training period, facilitation materials, reproduce the modules to match the number of trainees... (logistic), but also in numbers of organs/structures that will be trained by each Province;
- ii. Organize the necessary logistics;
- iii. Train Provincial and District trainers;
- iv. Carry out the training and appropriate evaluations.

Strategic objective 5 **Promote party's programmatic, institutional and financial sustainabilities**

Objective introduction: through empowerment, make PODEMOS Party an authentic investment, by mobilizing human resources (members, supporters and socio-political allies) which, through their activism and structural functioning, guarantee three levels of sustainability for the Party, namely: Programmatic; Institutional and Financial.

Expected outcomes: we expect following outcomes

- ✓ At the level of Programmatic sustainability: that is our cause of struggle; Ideology; Values/ Principles and programs are reliable and correspond to the interests of the people, and also, duly transmitted, gaining and retaining more members.
- ✓ Institutional Sustainability: A strong, flexible and responsible structure, with inclusive, transparent, honest and democratic internal governance practices is achieved by PODEMOS Party.
- ✓ That its structure and exercise of good internal governance respond to its challenges (from effective members, supporters and society as a whole), creating a positive work climate for its bodies/employees;
- ✓ Financial Sustainability: That the party, on its own, generates revenue, allowing it to undertake logistical-electoral challenges, as well as new initiatives with its own resources.

Key activities:

Fulfill a combination of plans and activities for mobilization, structuring, training of members and monitoring the desired functioning of the same Party structures over the next 4/5 years.

Strategic objective 5 **Establish a vertical and horizontal political marketing system**

Objective introduction: PODEMOS, being an emerging party, will need to be very dynamic, establishing a set of techniques and procedures for its communication and image. In this context, it will need to present itself regularly to the public, showing the faces of its leaders, disseminating its ideology, ideas and actions of the Party, prioritizing direct connection with the people in rural areas and also using means of social communication, especially in urban areas. There are two essential goals: 1) to bring PODEMOS to the knowledge of Mozambican society, of the southern region of Africa as well as other parts of the world, about its cause of struggle, political orientation and its

governing values and thus (2) allow it to be positively evaluated and preferred by Mozambicans within the framework of Mozambican political competition.

Expected outcomes: we expect following outcomes:

- i. Most of Mozambican society familiar with PODEMOS and Party's image credibility created and increased;
- ii. Party visibility, internal and externally guaranteed and expanded;
- iii. Number of effective members and supporters continuously increased, competing with other political parties;

Key activities:

- ✓ Hold small Provincial and District training workshops on the use of Information and Communication technologies for the spread of Party messages, especially in urban areas;
- ✓ Enter into contracts, where possible, with newspaper publishers, in order to regularly receive messages from the Party and publish them;
- ✓ Create a bi-monthly Party newsletter with 5,000 copies each print run and distribute it online and in physical, especially in rural areas;
- ✓ Perform with priority dialogues between Party leaders, as well as their organs at all levels with local population to pass party's image - visualization of party symbols, through couplets and clothing including Flags, t-shirts, capulanas, scarves, caps,...especially in rural and suburban areas where there are more populations who can't read or write but also without information and communication technologies (ICTs);
- ✓ Identify in all Provinces, artistic talents, in music-melody and presenters of poetic messages, talking about PODEMOS values of social justice vs Good Governance and promotes them through community cultural events and beyond;
- ✓ Organize lectures at provincial, district, administrative posts, localities and neighborhoods levels to publicly present PODEMOS (why was created, cause of struggle, political orientation, values / principles) and procedures to join the Party locally;
- ✓ Identify clear local situations resulting from the poor governance of this regime and through lectures, artistic and/or audiovisual way to debate and publish them for the awareness of people;
- ✓ Indicate or discuss with local residents (community) about the gains they would have to join PODEMOS, taking into account their current stage of life and probably in the face of good natural conditions and others unfortunately misused by the current frelimo regime.

In the field of political marketing, taking into account the division of rural and urban voting, and especially in view of the fact that there is a majority who cannot read or write in rural areas, which does not have radio, newspapers and television, PODEMOS will prioritize visual content marketing, talking face-to-face with community members and distributing materials such as : T-shirts, caps, Capulanas and other items with party logo, in two phases, from 2026 to 2027 and at the very moment of the election campaign (2029).



Strategic objective 6 **Develop diplomacy for socio-political alliances at local and external levels**

Objective introduction: The emergence of PODEMOS as a Political Party is a reaction to country's poor governance. With our cause of struggle, centrist-left ideology, we want to invest in a real concept, practices and principles of social justice, Human Rights, building a rule of law and democracy founded on GOOD GOVERNANCE. In our political-strategic vision, alliances are fundamental in a Globalized World, because we believe that there are other platforms, inside and outside the country engaged in the same fight / Goals as we do, with which we can establish synergies. In this sense, PODEMOS will seek alliances with political institutions (Political Parties), Associative, socio-professional organizations, academic, Foundations, Business, Cooperative, Educational, among others, including with individualities, national and foreign, who like us, fight for Social Justice, Human Rights, Democracy and States of Law, foundation of a Good Governance to their spaces worldwide. As can be concluded, the alliances that PODEMOS refers to, has nothing to do, in principle with those established to run for election, we refer to socio-political alliances with various actors, political or not, to establishments synergies with all those who fight for social justice, Human Rights, Democracy and the Rule of Law values defended by a Good Governance. Ultimate goal is establishing synergies, common goals, as well as measured strategies of struggle, based on bilateral & multilateral support, in the short, medium and long term with multifaceted actors that will culminate with Victory of Social Justice, Human Rights, Democracy (Fair, free and transparent elections), States of Law and self-determination of peoples (indicators of human dignity) and governed by values and principles of Good Governance in our States , particularly on the African continent.

Expected outcomes:

- i. Architecture of unity towards the second African revolution (Good Governance of politically liberated states), some 60 years after the struggles of colonial liberation, is re-called and initiated;
- ii. Transformation of causes of struggles of simple organizations and sometimes isolated in national, regional, continental and global struggle movement achieved;
- iii. Mobilization and sharing of intellectual resources (experiences), materials and financial necessary for our struggles facilitated, shared and achieved;
- iv. World Artistic Peace Event launched and held in Maputo with the presence of various local and world Peace-builders, with emphasis on World-peace Nobels.

Key activities:

- ✓ To carry out the public ceremony of establishments of "national, regional, continental and global sociopolitical alliances for the common cause of struggle for social justice, human rights, democracy, rule of law, foundations of good governance";
- ✓ Realize the Maputo Conference of Southern Africa Development Community's Opposition Parties for establishment of Socio-political alliance on democracy, social justice, Human Rights and good governance in which memorandum of understanding will be signed by political parties and representatives of civil society organizations from member states participating in the conference;
- ✓ Each member of the alliance, in its own country, if there are conditions, should officially launch the alliance promoting it by mobilizing national actors to join the cause of struggle (civil society organizations



in its broader concept);

- ✓ Hold annual conferences to review the regional strategy (SADC) to measure the progress of alliance members, and through those, their own States and the whole region, improving strategies, sharing experiences of good practices and identifying scholarships opportunities where possible;
- ✓ To launch and hold the World artistic Peace Festival in Maputo, followed by meetings with representatives of the international community accredited in Mozambique for continued spread of information in their respective countries.

Strategic objective 7 **Hold the party's first congress**

Objective introduction: The Congress is the supreme deliberative body of the Party and its realization is fundamental not only for the exercise of internal democracy, but also for the deliberation of essential normative instruments. The first PODEMOS Congress will have about 1500 delegates from all provinces including diaspora. Guests from Political Parties and civil society friends of PODEMOS will also be invited and participate in the congress. A properly organized, participatory and publicized congress can become a major marketing and resources mobilization event but also a reconfirmation of strength in the cause of struggle and defended values. Ultimate goal is to represent the party, legislatively on the most important matters for the next five years and exercise values of internal democracy.

Expected outcomes: Among other important themes, we expect following outcomes- debate and deliberate on:

- i. The Report of activities since founding of the Party until its first congress debated and deliberated;
- ii. The party's statutes reviewed, debated and deliberated;
- iii. The Party's symbols (Flag, Emblem, Anthem and ideological basis) debated and deliberated;
- iv. The Guideline on internal elections debated and deliberated;
- v. The 2029-2034 electoral manifesto debated and deliberated (which will become a Five-Year Governance Plan if the Party);
- vi. The Manual of Administrative and Financial Procedures debated and deliberated;
- vii. The Member's code of conduct debated and deliberated;
- viii. The Mechanisms and procedures of party's sustainability initiatives debated and deliberated;
- ix. The Organization, functioning and coordination of the Party's social organizations (OMP, OCLISDE, OJP, OSCIF-F) debated and deliberated;
- x. The strategy and budget of the 2029 election campaign debated and deliberated; and following central social organs elected:
 - a) The Central Council;
 - b) The Political Council;
 - c) The Supervisory Board;
 - d) The President of the Party, and



e) The General Secretariat

Key activities:

- ✓ Create a committee of preparation of Party's first congress supervised by the Secretary General;
- ✓ According to different subjects, create technical teams to produce all documents to be discussed and approved by first congress - this work has been underway since January 2025;
- ✓ Hold internal workshops with more members where each technical committee/team will present the work aiming to develop further debates on the specific subject, to gather contributions to improve it;
- ✓ Hold a meeting of Party's Central Council for a pre-debate and approval of contents to be taken to congress;
- ✓ Prepare congress space, hire specialized service to install a giant tent, if there is no hotel with capacity, administrative equipment, transport of delegates, accommodation, food including medical and safety/security assistance and
- ✓ Prepare protocol teams, cultural activities and others that are necessary.

How do we guarantee a refund of this investment?

We are sure that each of country's 154 districts will be able to mobilize, in the next four years ten thousand members each, who will be duly registered. In a mandatory way, each member will pay 10.00 MTN per month (USD 0.143), being 120.00 MTN/year an amount that each can achieve, making a total of USD1.714 per month and per district. In the country as a whole, with 10,000 members per District, we will have USD 263,956 per month, USD 3,167,472 per year and USD 15,837,360 in five years.

In addition to the mandatory payment of USD 0.140 per member, the party has another category of payment 50.00 MTN (USD 0.714) that will also generate income, reinforcing sustainability to honor with our commitments to repay the investment made. In addition to this effort, the party will implement income generation projects which will contribute to the reimbursement of this important investment

Checked & revised



PODEMOS

**The Optimistic People for Development of Mozambique
(Political Party)**